

The Talent Equation

Plan your Indeed Interactive experience

Monday, May 13

SESSIONS & SPEAKERS

FLOOR | ROOM

4:00 - 8:00PM

Registration

1 | Palazzo

4:00 - 8:00PM

Indeed Works

1 | Ballroom A

4:00 - 8:00PM

Welcome Reception

1 | Ballroom A

Tuesday, May 14

SESSIONS & SPEAKERS

FLOOR | ROOM

8:00 - 5:00PM

Registration

1 | Palazzo

8:00 - 9:00AM

Breakfast

1 | Exhibit Hall 2

9:05 - 9:30AM

GENERAL SESSION

The Talent Equation: Work, identity and brand

Paul D'Arcy

1 | Exhibit Hall 1

9:35 - 9:55AM

GENERAL SESSION

Decisions, Decisions: The art and science behind becoming top talent's top choice

Sheena Iyengar

1 | Exhibit Hall 1

9:55 - 10:15AM

GENERAL SESSION

What Happens When the Good Times End?

Jed Kolko

1 | Exhibit Hall 1

10:15 - 10:20AM

GENERAL SESSION

Your Brand on Indeed: Reporting on job seeker action and reaction

Nolan Farris

1 | Exhibit Hall 1

10:30 - 11:00AM

Break

10:35 - 10:55AM

BREAKOUT SESSION

Strengthen Your Employer Brand and Boost Your Culture on Indeed

Sarah Eadie & Janeane Tolomeo

1 | Ballroom A

11:00 - 11:20AM

BREAKOUT SESSION

Beyond Search: Using targeted advertising to attract top talent

Rob Fabianski & Sherrie Nguyen

1 | Ballroom A

Tuesday, May 14

SESSIONS & SPEAKERS

FLOOR | ROOM

11:25-11:45AM	<p>BREAKOUT SESSION</p> <p>A New Frontier: Hobby Lobby's recruitment strategy for new market entry Sherrie Nguyen & Ebony Robertson</p>	1 Ballroom A
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>The Happiness Equation Meets the Talent Equation* Neil Pasricha</p>	1 Ballroom B
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>Decisions, Decisions: A Q+A with world renowned choice expert, Sheena Iyengar* Sheena Iyengar & Sarah Todd</p>	1 Ballroom C
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>Marketing Beyond Millennials: Creating an inclusive recruitment message across multiple generations* Danny Stacy</p>	3 MR 4abc
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>From Candidate to Champion: Cultivating a candidate experience that benefits your brand* Theresa Mazzaro</p>	3 MR 5abc
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>To Attract Top Talent, Tell a Great Story* Jennifer Warren & Bryan Chaney</p>	3 MR 6a
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>Creating a Thriving Workplace Through Career Roadmapping* Nate Wigert</p>	3 MR 6b
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>BYOB: Supercharge Your Screening and Selection Strategies* Erica Pepe</p>	3 MR7
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>Accelerating the Transformative Power of Talent Attraction and HR* Christina Broussard, Kelsey Lang & Mitchell Bush</p>	3 MR 8abc
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>Shaking Up Your Talent Selection Process* William Marzullo</p>	3 MR 9ab
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>How to Survive—and Thrive—in the Tight Labor Market* Aaron Rolka & Daniel Culbertson</p>	3 MR 9c
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>Show Don't Tell: Communicate ideas with storyboards* Kevin Cheng</p>	3 MR 10ab
11:00 - 11:45AM	<p>BREAKOUT SESSION</p> <p>High Tech & High Touch: Elevating your candidate experience* Adam Godson</p>	3 MR 10c

*Eligible to receive SHRM & HRCI credit

Tuesday, May 14

SESSIONS & SPEAKERS

FLOOR | ROOM

11:45AM - 1:15PM	Lunch	1 Exhibit Hall 2
1:15 - 1:35PM	<p>BREAKOUT SESSION</p> Sending Great Messages with Indeed Resume Brooke Grimes	1 Ballroom A
1:40 - 2:00PM	<p>BREAKOUT SESSION</p> One Big Change: Making the most of Indeed as a Featured Employer Travis Stiba, Jessica MacDonald & Matthew Kaplon	1 Ballroom A
1:15 - 2:00PM	<p>BREAKOUT SESSION</p> Hello From the Other Side: Job seekers tell tales of their career transformations* J.T. O'Donnell, Carrie Browde, Vay Cao, Kevin Fitzpatrick & Lauren Rigney	1 Ballroom B
1:15 - 2:15PM	<p>BREAKOUT SESSION</p> Solve Your Talent Equation with Design Thinking* Duncan Wardle	1 Ballroom C
1:15 - 2:00PM	<p>BREAKOUT SESSION</p> True North: Helping your candidates achieve their sense of purpose through work* Taylor Meadows	3 MR 4abc
1:15 - 2:00PM	<p>BREAKOUT SESSION</p> Growing a Global Employment Brand and Connecting with Candidates* Kyle Thompson	3 MR 6a
1:15 - 2:00PM	<p>BREAKOUT SESSION</p> What's in Store: The future of retail recruitment* Chip Borsi	3 MR 6b
1:15 - 2:00PM	<p>BREAKOUT SESSION</p> BYOB: Actionable Advice for Attracting Diverse Talent* Aaron Schwartz	3 MR 7
1:15 - 2:00PM	<p>BREAKOUT SESSION</p> Out of Sight, But Not Out of Mind: Attracting and engaging a remote workforce* Jacqueline Loreto, Annie Karasseferian, Eric Janssen & Suzee Sanderlin	3 MR 8abc
1:15 - 2:00PM	<p>BREAKOUT SESSION</p> Diversity & Inclusion: Metrics that matter* Kaishon Holloway, Dnika Travis, Jessica Nelson & Terri Lawless	3 MR 9ab
1:15 - 2:00PM	<p>BREAKOUT SESSION</p> Drawing Tech Talent to You: Debunking myths about this in-demand workforce* Daniel Wahlen	3 MR 9c
1:15 - 2:00PM	<p>BREAKOUT SESSION</p> The Emotionally Intelligent Talent Professional: Optimizing your workplace relationships* Michelle Cook & Vaishali Jadhav	3 MR 10ab
2:00 - 2:30PM	Break	

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2:05 - 2:25PM	<p>BREAKOUT SESSION</p> <p>The Future of Sourcing with Indeed Jeff Simon</p>	1 Ballroom A
2:30 - 2:50PM	<p>BREAKOUT SESSION</p> <p>Post a Job: Access the fastest road to making hires Matt Bostwick</p>	1 Ballroom A
2:55 - 3:15PM	<p>BREAKOUT SESSION</p> <p>The Power of Data: Using Indeed Analytics and Hiring Insights to identify opportunities and make impactful decisions Christiaan Visser & Carl Jantzen</p>	1 Ballroom A
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>Defining and Communicating Your Personal Brand* Jennifer McClure</p>	1 Ballroom B
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>Decoding Cultural Differences to Grow Globally* Karen Cvitkovich</p>	1 Ballroom C
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>Marketing Beyond Millennials: Creating an inclusive recruitment message across multiple generations* Danny Stacy</p>	3 MR 4abc
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>Whose Job is it Anyway?: Solving the onboarding enigma* Erica Pepe</p>	3 MR 5abc
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>EVP is Key: How P.F. Chang's reset its company culture* Rebecca Warren</p>	3 MR 6a
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>Creating a Thriving Workplace Through Career Roadmapping* Nate Wigert</p>	3 MR 6b
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>BYOB: Target Top Talent by Turning Jobs into Careers* Mark Reilly</p>	3 MR 7
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>Mission Accepted: How to hire veterans* Aaron Schwartz, Dylan Raymond, Eric Eversole, Justin Constantine & Maggie Hulce</p>	3 MR 8abc
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>SMB Recruiting Challenges: An interactive panel discussion* Raj Mukherjee, Cyla Barron, Kizzie Funkhouser, Lauren Frey & Michael Hwang</p>	3 MR 9ab
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>Anchors Aweigh!: Eliminating the barriers between you and great talent* Jay Munro</p>	3 MR 9c

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2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>Show Don't Tell: Communicate ideas with storyboards*</p> <p>Kevin Cheng</p>	3 MR 10ab
2:30 - 3:15PM	<p>BREAKOUT SESSION</p> <p>Happy Drivers = Healthy Supply Chains: Strategies for winning (and keeping) transportation talent*</p> <p>Jeffery Johnson, Angela Eliacostas, Ellen Voie & Mary Malone</p>	3 MR 10c
3:20 - 3:40PM	<p>BREAKOUT SESSION</p> <p>Attracting Scarce Talent in an Emerging (and Competitive) Tech Hub</p> <p>Shawn Bose, Indeed Joel Torres</p>	1 Ballroom A
3:15 - 3:45PM	Break	
3:45 - 4:15PM	<p>GENERAL SESSION</p> <p>From Search to Hire: Indeed today and tomorrow</p> <p>Chris Hyams</p>	1 Exhibit Hall 1
4:15 - 5:00PM	<p>GENERAL SESSION</p> <p>Cultivating Creativity: Balancing financial success and personal fulfillment</p> <p>Kevin Kwan</p>	1 Exhibit Hall 1
5:00 - 7:00PM	Break	
7:00 - 11:00PM	Interactive Party	ACL Live

Wednesday, May 15

SESSIONS & SPEAKERS

FLOOR | ROOM

8:00AM - 12:00PM	Registration	1 Palazzo
8:00 - 9:00AM	Breakfast	1 Exhibit Hall 2
9:05 - 9:30AM	<p>GENERAL SESSION</p> <p>Life is Good: Lessons learned from 25 years of growing the good</p> <p>John Jacobs</p>	1 Exhibit Hall 1
9:30 - 9:50AM	<p>GENERAL SESSION</p> <p>Your Brand, Your Promise</p> <p>Carmen Bryant</p>	1 Exhibit Hall 1
9:50 - 10:10AM	<p>GENERAL SESSION</p> <p>Turning Employees into Advocates & Candidates into Hires</p> <p>Paul Wolfe</p>	1 Exhibit Hall 1
10:10 - 10:30AM	<p>GENERAL SESSION</p> <p>The Ingredients of Successful Storytelling</p> <p>Jad Abumrad</p>	1 Exhibit Hall 1

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Wednesday, May 15

SESSIONS & SPEAKERS

FLOOR | ROOM

10:30 - 11:00AM	Break	
11:05 - 11:25AM	<small>BREAKOUT SESSION</small> Hello Hire: An introduction to Indeed's recruiting service, Indeed Hire Michael Sciortino	1 Ballroom A
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> Life is Good: A Q+A with eternal, entrepreneurial optimist, John Jacobs* John Jacobs	1 Ballroom B
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> The Ingredients of Successful Storytelling: A Q+A with storyteller Jad Abumrad* Jad Abumrad & Chris Hyams	1 Ballroom C
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> Think Locally, Hire Globally* Rob Williams	3 MR 4abc
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> Why Inclusive Hiring Matters: Making a social & business impact* Abbey Carlton, Jennifer Tucker & Lance LaVergne	3 MR 6a
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> Narrowing the Gap: Healthy habits for healthcare hiring* Bianca Rehmer	3 MR 6b
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> BYOB: Who's the Boss?: Employer branding edition* Matt Berndt	3 MR 7
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> The Experiential Organization: Designing employee experiences so people want to show up for work* Jacob Morgan	3 MR 8abc
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> Hiring Better Candidates, Faster* Raj Mukherjee	3 MR 9ab
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> Anchors Aweigh!: Eliminating the barriers between you and great talent* Jay Munro	3 MR 9c
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> Revamp Your Recruiting: Raise your game with the right tools, tech and attitude* Laurie Ruettimann & William Tincup	3 MR 10ab
11:00 - 11:45AM	<small>BREAKOUT SESSION</small> An Exercise in Empathy: Exploring and enhancing your candidate experience* Lauren Kort	3 MR 10c
11:45AM - 12:45PM	Lunch	1 Exhibit Hall 2

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1:05 - 1:25PM	<p>BREAKOUT SESSION</p> <p>The Learning Curve: Professional development for talent professionals Treena Diebolt, Brett Bunce, Klover Magdziarz & Nneka Ladday</p>	1 Ballroom A
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>The 100-year Life: How living and working longer are changing talent attraction* Emma Birchall</p>	1 Ballroom B
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>Sharing Your Story Now and in the Future* Poppy Crum</p>	1 Ballroom C
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>Think Locally, Hire Globally* Rob Williams</p>	3 MR 4abc
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>Maximize Your Recruitment Like a Financial Portfolio* Kyle Power</p>	3 MR 5abc
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>Why Inclusive Hiring Matters: Making a social & business impact* Abbey Carlton, Jennifer Tucker & Lance LaVergne</p>	3 MR 6a
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>Narrowing the Gap: Healthy habits for healthcare hiring* Bianca Rehmer</p>	3 MR 6b
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>BYOB: Defining “Flexibility” for Your Organization* Travis Stiba</p>	3 MR 7
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>Re-imagining Recruiting* Ana Recio</p>	3 MR 8abc
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>When a “Small World” Gets Bigger: The dynamics of establishing a global TA operation* Kellie Spencer</p>	3 MR 9ab
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>Drawing Tech Talent to You: Debunking myths about this in-demand workforce* Daniel Wahlen</p>	3 MR 9c
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>The Emotionally Intelligent Talent Professional: Optimizing your workplace relationships* Michelle Cook & Vaishali Jadhav</p>	3 MR 10ab
12:45 - 1:30PM	<p>BREAKOUT SESSION</p> <p>Adjusting Your Attraction Net: Hiring for day one skills* Derek Dostal</p>	3 MR 10c

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1:35 - 1:55PM	<p><small>BREAKOUT SESSION</small></p> <p>Be a Hiring Manager, Not an Event Manager: Changing the model on how to hire at scale in 2019 and beyond</p> <p>Ryan Arroyo & Stephanie Hodge</p>	1 Ballroom A
1:30 - 2:00PM	<p>Break</p>	
2:05 - 2:15PM	<p><small>GENERAL SESSION</small></p> <p>From Job Search to Talent Match: The evolution of Indeed</p> <p>Dave O'Neill</p>	1 Exhibit Hall 1
2:15 - 3:00PM	<p><small>GENERAL SESSION</small></p> <p>The Art of Authenticity: How to change the world by being yourself</p> <p>Amy Poehler & Chris Hyams</p>	1 Exhibit Hall 1
