

SEARCH FOR GREATNESS

Plan your Indeed Interactive experience

MONDAY, MAY 14

FLOOR | ROOM

4:00 - 8:00pm

Registration

5 | Foyer

4:00 - 8:00pm

Indeed Works

5 | Manchester AB

6:30 - 8:00pm

Welcome Reception

7 | Palm Park Terrace

TUESDAY, MAY 15

SESSIONS & SPEAKERS

FLOOR | ROOM

8:00am - 5:00pm

Registration

5 | Foyer

8:00am - 5:00pm

Indeed Works

5 | Manchester AB

8:00 - 9:00am

Breakfast

5 | Manchester C-FG

9:00 - 9:10am

GENERAL SESSION

Welcome to Indeed Interactive by Kevin Walker, Indeed

3 | Congressional Ballroom

9:10 - 9:35am

GENERAL SESSION

Search for Greatness: Part I by Paul D'Arcy, Indeed

3 | Congressional Ballroom

9:45 - 10:30am

GENERAL SESSION

Creating Change Through Connection & Collaboration: A conversation by Megan Smith, shift7 | Chris Hyams, Indeed

3 | Congressional Ballroom

10:30 - 11:00am

Break

11:00am - 12:00pm

BREAKOUT SESSION

Nice Companies Finish First* by Peter Shankman, author & entrepreneur | Q&A moderated by Nancy Collamer, Next Avenue & Forbes

5 | Manchester C

11:00am - 12:00pm

BREAKOUT SESSION

The 007 Talent Bonders: How BASF transformed their talent acquisition from transactional to strategic* by Bill Plastine | Yana Kogan, BASF

5 | Manchester D

11:00am - 12:00pm

BREAKOUT SESSION

Recruit-by-Numbers: How to develop a data-driven digital strategy to optimize your hiring* by Jessica Nelson, USAA

5 | Manchester E

11:00am - 12:00pm

BREAKOUT SESSION

Attract Quality Candidates with a Quality Candidate Experience* by Aaron Kraljev, Wells Fargo

5 | Manchester FG

11:00am - 12:00pm

BREAKOUT SESSION

Workshop: Using data analytics to course correct* by Mark Reilly, Indeed

4 | Violet

*Eligible to receive SHRM credit

TUESDAY, MAY 15

SESSIONS & SPEAKERS

FLOOR | ROOM

11:00am - 12:00pm	<p>BREAKOUT SESSION After You Post: Take control of the candidate journey* by Daniel Fellows, Indeed</p>	4 Verbena
11:00am - 12:00pm	<p>BREAKOUT SESSION Enter the Minds of America's Workforce to Hire and Retain Better Talent* by Federico Vione, Adecco General Staffing and Pontoon</p>	4 Sunflower
11:00am - 12:00pm	<p>BREAKOUT SESSION Insights from the Intersection of Talent & Technology* by Daniel Wahlen, Indeed Hannah Russin, Lyft Jennifer Johnston Di Loreto, Salesforce Michael Kascsak, PayPal Shawn Bose, Indeed</p>	4 Sage
11:00am - 12:00pm	<p>BREAKOUT SESSION BYOB: Searching for Fair & Unbiased Hiring Processes by Paul D'Arcy Saeed Sadooghi Stefan Barr, Indeed</p>	4 Primrose
12:00 - 1:00pm	Lunch	3 Congressional Ballroom
1:00 - 1:45pm	<p>BREAKOUT SESSION Change the World by Being Yourself by Meredith Walker, Amy Poehler's Smart Girls</p>	5 Manchester C
1:00 - 1:45pm	<p>BREAKOUT SESSION Be Well to Work Well: Strategies for attracting and retaining energized, engaged employees by Jill Kiemele Iona Machado Megan Nunan, PwC</p>	5 Manchester D
1:00 - 1:45pm	<p>BREAKOUT SESSION Defining & Developing a Diverse & Inclusive Company Culture by Donna DeBerry, Indeed Bernard Coleman, Uber Kristin Ekkens, Cultural Intelligence Center Tara Galvin, Comcast</p>	5 Manchester E
1:00 - 1:45pm	<p>BREAKOUT SESSION The Employee Experience Is the Future of Work: Key HR trends to prepare employers for the future workforce by Jeanne Meister, Future Workplace</p>	5 Manchester FG
1:00 - 1:45pm	<p>BREAKOUT SESSION Hiring in Healthcare: Diagnosing industry recruitment trends by Bianca Rehmer, Indeed</p>	4 Violet
1:00 - 1:45pm	<p>BREAKOUT SESSION "I Usually Never Respond to These...": Rising above the noise to start the conversation by Erica Pepe, Indeed</p>	4 Verbena
1:00 - 1:45pm	<p>BREAKOUT SESSION Build a Better Employer Brand in 100 Days by Charlotte Marshall, Magellan Health Q&A moderated by Ben Gotkin, ATAP</p>	4 Sunflower
1:00 - 1:45pm	<p>BREAKOUT SESSION You're Only as Great as Your Candidate Experience by Aaron Schwartz, Indeed</p>	4 Sage
1:00 - 1:45pm	<p>BREAKOUT SESSION BYOB: Greatness Comes in All Sizes by Carmen Bryant Saeed Sadooghi, Indeed</p>	4 Primrose
1:45 - 2:15pm	Break	
2:15 - 3:15pm	<p>BREAKOUT SESSION The Fail Fast Approach to Problem Solving* by Uri Levine, Waze & serial entrepreneur</p>	5 Manchester C
2:15 - 3:15pm	<p>BREAKOUT SESSION Creative Ways to Cultivate a Diverse Talent Pipeline* by Carmen Bryant, Indeed Ed Delgado, Indeed Larry Nash, EY Margenett Moore-Roberts, Formerly Yahoo</p>	5 Manchester D

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TUESDAY, MAY 15

SESSIONS & SPEAKERS

FLOOR | ROOM

2:15 - 3:15pm

BREAKOUT SESSION

["Once Upon a Time...": How to harness the power of storytelling to attract top talent*](#)
by Lindagrace De la Cruz, Indeed

5 | Manchester E

2:15 - 3:15pm

BREAKOUT SESSION

[Finding Your Feet on the Road to Workforce Diversity*](#)
by Dan Stainback, Harbor Freight Tools

5 | Manchester FG

2:15 - 3:15pm

BREAKOUT SESSION

[Attract Talent by Sharing More Than a Tagline*](#) by Lauren Kort, Indeed

4 | Violet

2:15 - 3:15pm

BREAKOUT SESSION

[Retail Revolution: What the evolving retail landscape means for hiring*](#)
by Chip Borsi, Indeed | Anne Voller, Macy's, Inc

4 | Verbena

2:15 - 3:15pm

BREAKOUT SESSION

[Recruiting Outside Your Bubble*](#) by Nathan Wigert, Indeed

4 | Sunflower

2:15 - 3:15pm

BREAKOUT SESSION

[Function Disruption: Simple steps for establishing TA as a cornerstone of your organization*](#) by Jeffery Johnson, Indeed

4 | Sage

2:15 - 3:15pm

BREAKOUT SESSION

[BYOB: Mastering the Memorable Candidate Experience \(Now & in the Future\)](#)
by Aaron Schwartz and Saeed Sadooghi, Indeed

4 | Primrose

3:15 - 3:45pm

Break

3:50 - 4:05pm

GENERAL SESSION

[Search For Greatness: Part II](#) by Paul D'Arcy, Indeed

3 | Congressional Ballroom

4:10 - 4:35pm

GENERAL SESSION

[Indeed Hire: A recruiting lab to help Indeed help people get jobs](#) by Chris Hyams, Indeed

3 | Congressional Ballroom

4:35 - 4:55pm

GENERAL SESSION

[From Service to Success: Meet the new CS](#) by Michele Watson, Indeed

3 | Congressional Ballroom

5:00 - 7:00pm

Break

7:00 - 11:00pm

Interactive Party

ACL Live

WEDNESDAY, MAY 16

SESSIONS & SPEAKERS

FLOOR | ROOM

8:00am - 12:00pm

Registration

5 | Foyer

8:00am - 1:45pm

Indeed Works

5 | Manchester AB

8:00 - 9:00am

Breakfast

5 | Manchester C-FG

9:05 - 9:25am

GENERAL SESSION

[Searching for Greatness in a Tight Labor Market](#) by Jed Kolko, Indeed

3 | Congressional Ballroom

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WEDNESDAY, MAY 16

SESSIONS & SPEAKERS

FLOOR | ROOM

9:30 - 10:15am	<p>GENERAL SESSION</p> <p>The Power of Onlyness by Nilofer Merchant, business innovator & bestselling author</p>	3 Congressional Ballroom
10:15 - 10:45am	<p>Break</p>	
10:45 - 11:45am	<p>BREAKOUT SESSION</p> <p>The Magic of Rejection* by Lulu Miller, Co-founder of NPR's Invisibilia</p>	5 Manchester C
10:45 - 11:45am	<p>BREAKOUT SESSION</p> <p>Emotion AI: Where the future of work and candidate connection intersect* by Rana el Kaliouby, Affectiva</p>	5 Manchester D
10:45 - 11:45am	<p>BREAKOUT SESSION</p> <p>"Once Upon a Time...": How to harness the power of storytelling to attract top talent* by Lindagrace De la Cruz, Indeed</p>	5 Manchester E
10:45 - 11:45am	<p>BREAKOUT SESSION</p> <p>100 Tricks to Appear Smart at an HR Conference* by Sarah Cooper, writer & comedian</p>	5 Manchester FG
10:45 - 11:45am	<p>BREAKOUT SESSION</p> <p>BYOB: Tapping into Overlooked Talent Pools by Carmen Bryant and Saeed Sadooghi, Indeed</p>	4 Violet
10:45 - 11:45am	<p>BREAKOUT SESSION</p> <p>Finding the Needle in a Haystack: Innovative ways to effectively screen candidates* by Stefan Barr, Indeed Darren Nix, Indeed Denise Jones, NAPA Auto Parts Lauren Acuna, HCA</p>	4 Verbena
10:45 - 11:45am	<p>BREAKOUT SESSION</p> <p>Finding Quality Candidates in a Competitive Marketplace* by Anouk Kon, Indeed</p>	4 Sunflower
10:45 - 11:45am	<p>BREAKOUT SESSION</p> <p>Insights from the Intersection of Talent & Technology by Daniel Wahlen, Indeed Hannah Russin, Lyft Jennifer Johnston Di Loreto, Salesforce Michael Kascsak, PayPal Shawn Bose, Indeed</p>	4 Sage
11:45am - 12:45pm	<p>Lunch</p>	3 Congressional Ballroom
12:45 - 1:30pm	<p>BREAKOUT SESSION</p> <p>Everyone has a Diversity Story: How intersectionality and allyship will drive more inclusive recruitment and retention practices by Jennifer Brown, Jennifer Brown Consulting</p>	5 Manchester C
12:45 - 1:30pm	<p>BREAKOUT SESSION</p> <p>Re-defining Employer Branding ROI: Investing in & measuring the impact of an influential talent brand by Bryan Chaney, Indeed Carrie Corbin, American Airlines Ray Malouf, Whole Foods Market Russell Miyaki, TMP</p>	5 Manchester D
12:45 - 1:30pm	<p>BREAKOUT SESSION</p> <p>The Future of Hiring: Gain insight into Indeed's technology journey by Raj Mukherjee, Indeed</p>	5 Manchester E
12:45 - 1:30pm	<p>BREAKOUT SESSION</p> <p>Selecting for Greatness by Kelsey Lang, TCF Bank</p>	5 Manchester FG
12:45 - 1:30pm	<p>BREAKOUT SESSION</p> <p>Hiring in Healthcare: Diagnosing industry recruitment trends by Bianca Rehmer, Indeed</p>	4 Violet
12:45 - 1:30pm	<p>BREAKOUT SESSION</p> <p>People First: Meeting job seekers on their path with empathy (and advertising) by Rob Williams, Indeed</p>	4 Verbena

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WEDNESDAY, MAY 16

SESSIONS & SPEAKERS

FLOOR | ROOM

12:45 - 1:30pm

BREAKOUT SESSION

[Growing UX Design at Indeed: Designing with diverse data](#) by Matt MacLaurin, Indeed

4 | Sunflower

12:45 - 1:30pm

BREAKOUT SESSION

[You're Only as Great as Your Candidate Experience](#) by Aaron Schwartz, Indeed

4 | Sage

12:45 - 1:30pm

BREAKOUT SESSION

[BYOB: Capturing the Right Talent with Your Company Culture](#) by Saeed Sadooghi and Stefan Barr, Indeed

4 | Primrose

1:30 - 1:45pm

Break

1:50 - 2:05pm

GENERAL SESSION

[Indeed Interactive To-Go: Actionable strategies from the week's best insights](#) by Paul Wolfe, Indeed

3 | Congressional Ballroom

2:10 - 2:55pm

GENERAL SESSION

[Discovering Grit on the Road to Greatness](#) by Angela Duckworth, Psychologist & author

3 | Congressional Ballroom

2:55 - 3:00pm

GENERAL SESSION

[Indeed Interactive 2018: Last call](#) by Hisayuki "Deko" Idekoba, Indeed

3 | Congressional Ballroom